

BOARD OF DIRECTORS MEETING MINUTES

July 1, 2008

ADMINISTRATIVE ACTION:

- A. A roll call of officers was made and answering present were Dan Pray, JD Hudrlik and Dave Borchert. The secretary certified that the agenda was posted per open meeting laws.
- B. The agenda for tonight was approved. The minutes for June 3, 2008 were approved. All present agreed to pay the monthly bills, as usual. A bill for a total of \$12,506 was received from the lawyer for deferred payment.

REPORTS:

- A. Financial: The total estimated account balance is \$9,800. Two documents were received that remind re-transmitters that the federal grant process, worth \$7,000 to the District, has not been claimed by most of the eligible, and that it expires 2/17/09. Craig has promised to bring in the passwords, etc. for finishing the application.
- B. Equipment and Site: Dave reported that last he heard, the translator sent in for repairs had not yet been given a repair estimate. Ch. 44 has an antenna that shifts on its mount, so it is not being received pending adjustment. Digital signals, especially for Ch. 5, are still not clearly receivable at the site.

GENERAL BUSINESS

A. OLD BUSINESS:

No significant legal developments or prospective Board members were noted, though Dan said a call should be made to Moapa about prospects in the next month.

No other needs for hardware or maintenance were mentioned this month, but the discussion logically proceeded to development plan issues, especially for this first year of the five-year plan which should have begun two-three years ago due to digital deadlines. Areas of comment were: Rio Virgin (cable in Mesquite) and the MV Telephone Co. would be interested in partnering for Las Vegas channels if the District can obtain quality signals and very good reliability. Coyote Springs, the Overton cable company and one or two more organizations might be interested later. Dan said he had investigated the AT&T and the Smokeshop on I-15 sites to see if they were possible microwave locations. Due to legal, tribal and power considerations, neither is a possibility. Technical discussions centered around the previously discussed microwave unit at a site near Apex, and now a fiber circuit possibly available from Jeff Haynes in Las Vegas. The first option is hampered by physical limitations of that private site, which would require a new small building and a struggle to install a proper 10-12 foot antenna, as well as receiving antennas. And the cost could be prohibitive. The second option, a fiber circuit, is also pricey, with many details to be negotiated, and the requirement that some expensive equipment be paid for by the partners. Annual carrying cost for the TV District might be \$15,000. Also, this would require different equipment than the digital receiving gear the District already must buy due to the deadline of digital conversion next February.

While both options will still be considered, it was decided to continue this first year's plan to upgrade the digital receiving and improve transmission by securing better analog equipment—which is falling in price due to digital conversion. Utah Hill will continue to send analog signals for now, but the Las Vegas channels are all in process of converting.

Also in this year's plan is development of the Community Channel. This requires that the Board establish rules/guidelines as to content, presentation, sponsorship and control of the process. Dan personally bought about \$1,000 of software that can be directly applied to video handling.

- B. BUSINESS PLAN: Further discussion was tabled for this session, but is expected to include the above items of Community Channel planning in the near future.
- C. PUBLIC COMMENT: Vernon Robison was present throughout the meeting. He asked a question. What are the liability risks associated with the Community Channel for the District?
Answer: The FCC can levy fines of up to \$10,000 for breaches of rules for the public airways, but will usually discuss items first.

ADJOURNMENT: Adjourned at 9:13 pm. The next scheduled meeting of the Moapa Valley TV District is at 7:30 p.m. on Tuesday, August 5, 2008 in the Old Overton Gym, 353 West Thomas Street, Overton, which will likely be the site for future meetings.